



PA Universal

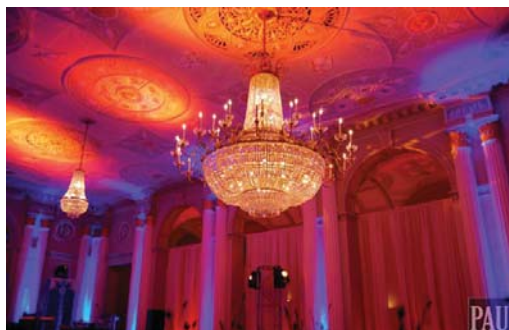
PA Universal is your total audio, video, lighting, and media company. Our professionals will help you make your event a big success-- no matter the size!

PA Universal targets small to mid-size events and aims to bring the highest quality equipment at competitive prices.

Whether you are looking to event equipment for an upcoming gig, looking to lease a sound system for the weekend, needing an professional install, or looking for someone to project manage the a/v production of your upcoming event, we've got you covered!

History

PA Universal (or PAU) is a privately-owned firm started in 2002. The owner, Sean Humphrey, a well-connected DJ/producer in the Atlanta area, observed that many of his dj counterparts owned very little (if any) PA equipment. These djs often would rent (or have their event sponsors rent) the necessary equipment for the event at which they were performing. Being a dj himself, he recognized that renting equipment for a dj was extremely costly, especially from larger sound companies which focused on larger scale events. PAU was initially established to fill the gap. Over time, PAU began to expand its services, acquired a larger inventory of high quality sound, video, and lighting equipment-- and was able to extend this flexible offering to its existing customer base.





Our Services...

- Audio, Lighting, and Video Equipment Rental*
- Production and Project Management*
- Production Design*
- Production Engineering*
- A/V Consulting*
- Install Design and Budgeting*
- Media Duplication and Printing*
- Graphic Design and Production*
- DJ Services*

**We also leverage our partner relationships to service a wide array of related areas.*



Quality is Always Important...

Rule of thumb: Never sacrifice quality for quantity. Another cliché, “Less is better” is derived from this. The guests at your event are more likely to fondly remember a high-quality sound or a clean, coordinated light show rather than an overzealous, uncoordinated mess.

PAU has invested in high-quality, name-brand, industry standard equipment. Further, PAU has partnered with vendors who can supplement our existing inventory. We also maintain a pool of talented engineers and technicians in all areas of production. With our resources and your vision, we can execute a high variety of designs and audio/visual objectives efficiently and effectively.

We Partner with You...

At PAU, our intention is always to become an extension of our clients. Early on in the engagement, one of our project managers will work with the client to understand the requirements and priorities. In most cases, our clients are not subject matter experts in the field of production, so we will work closely with the client to outline the scope, timing and budget for a project. Then we provide the client with options and help them decide on the most effective solution for their event. Once we establish our direction, PAU will take the burden in our hands of meeting the client’s production objectives.

*Our ultimate goal is to have a happy, repeat client.
We would enjoy the opportunity to have you be our next happy client.*